VINAYAKA MISSION'S RESEARCH FOUNDATIONS, SALEM (Deemed to be University)

B.Sc. (PHYSICIAN ASSISTANT) DEGREE EXAMINATION March 2019 Second Year

PRINCIPLES OF MANAGEMENT

Time: Three hours Maximum: 75 marks I. Write an essay on any ONE of the following: $(1 \times 20 = 20)$ 1. What is planning? Discuss in detail types, importance and steps involved in planning. 2. Explain in detail the factors Determining Span of Management. II. Write short notes on any TWO of the following: $(2 \times 10 = 20)$ 3. Management is an art or Science - Discuss. 4. Performance appraisal. 5. Explain the barriers of communication. 6. Management by exception. **III.** Write short answers on any SEVEN of the following: $(7 \times 5 = 35)$ 7. Orientation. 8. Differentiate Manager and Entrepreneur. 9. Communication. 10.Matrix organization. 11.Explain the types of control. 12.Define recruitment. Explain the various sources of recruitment. 13. Write short note on (a) Vision and (b) Mission. 14.Significance and limitation of control. 15.Informal organization.

16.Role of HR in healthcare sector.